



ARV ZIO

VR world
ARound us

WHAT IS ARVIZIO?

ARVIZIO is a company offering the world's first augmented reality guided tours.

We are of potential interest to anybody focused on implementing advanced VR technology in the tourism, education, or cultural sectors.





ARVIZIO's first project in Moscow



Walks through an alternative Moscow of the 1920s and 1930s

- Available for historic sites, parks, and other urban spaces
- Fully realizes the potential of VR technology



RETRO FUTURO

AUGMENTED
REALITY TOURS





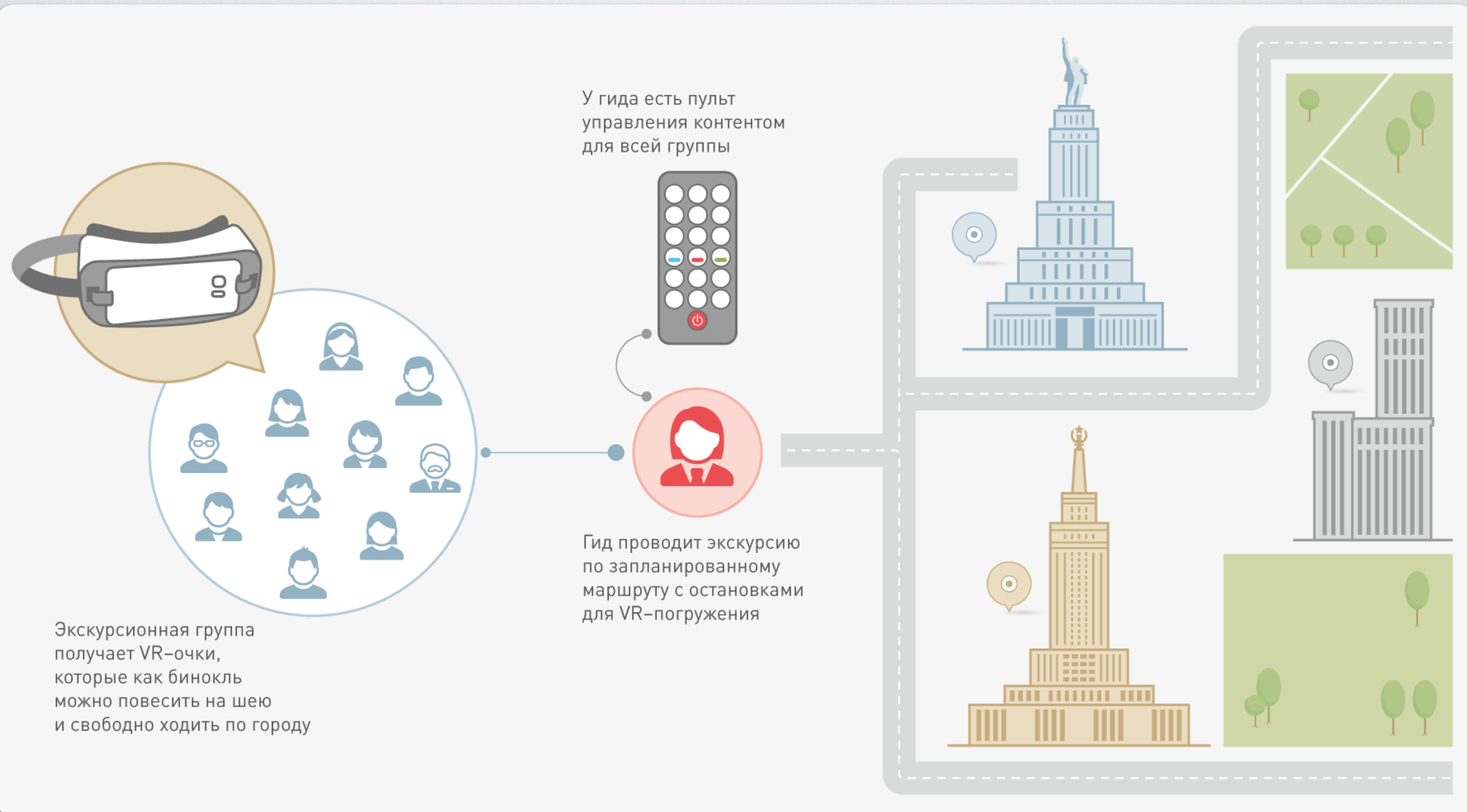
EQUIPMENT AND SOFTWARE

- VR headset + smartphone with full HD resolution
- Wi-Fi router
- Smartphone/tablet for controlling the tour
- Software for synchronized display of VR content





HOW DOES IT WORK?





FORMATS

- Format: group bus or walking tour; free walk
- Numbers: 20–30 people or more
- Staff: 1 guide + 1 assistant
- Arvizio software for synchronized display of multi-format 360 / stereo / 3D content



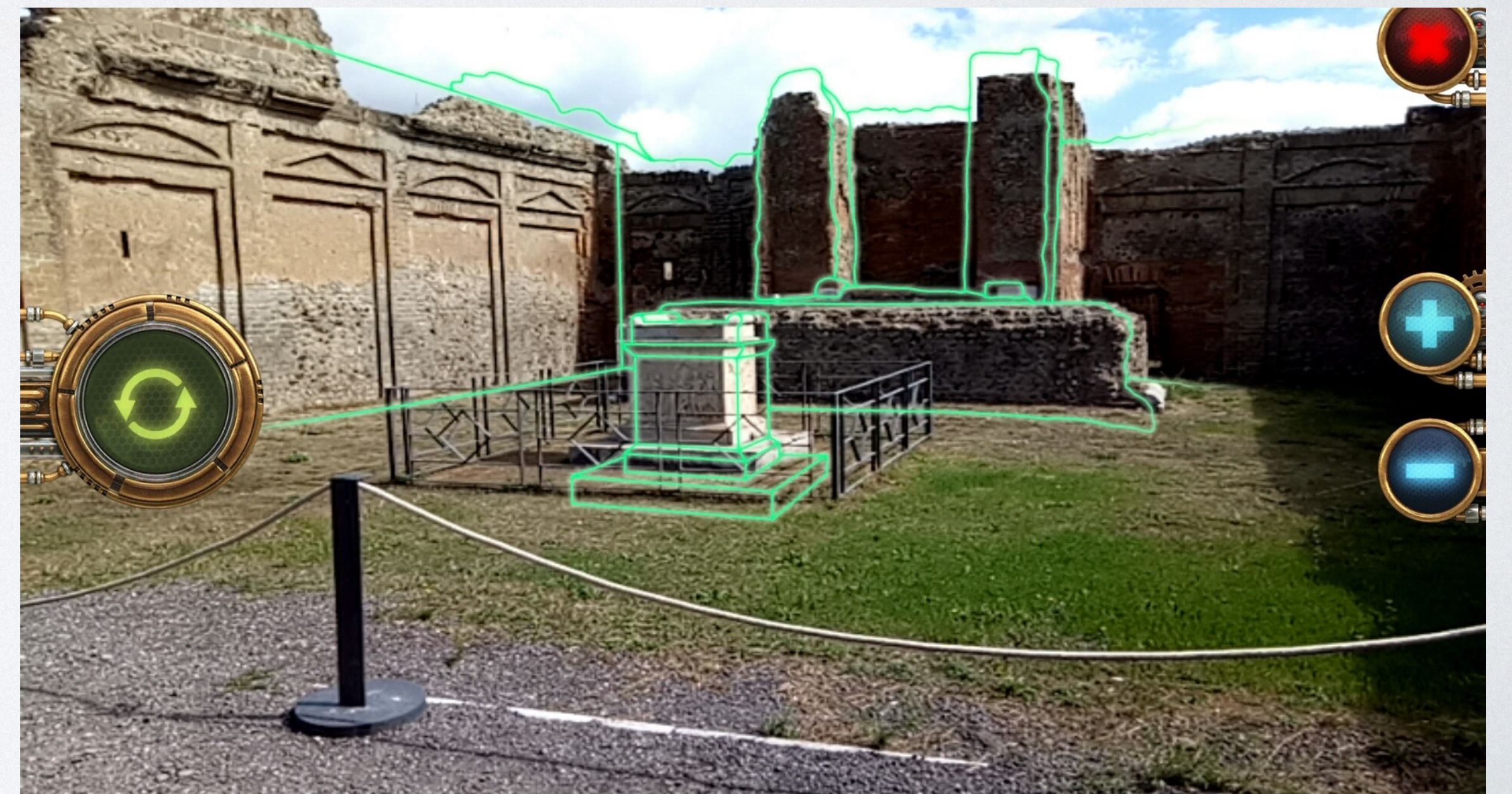


OTHER OPTIONS

With Arvizio CDK*, it is possible to create both standard and interactive tours, as well as games, for museums and parks. Our AR games are based on finding a required object based on its outline.



*content development kit



ARVIZIO: ALL PROJECTS



VR tour of the Suzdal Kremlin



RETRO FUTURO:
The Moscow That Never Was



Creating a series of VR guided tours
of UNESCO sites around the world

ARVIZIO: AREAS OF INTEREST



Research



VR on mobile platforms

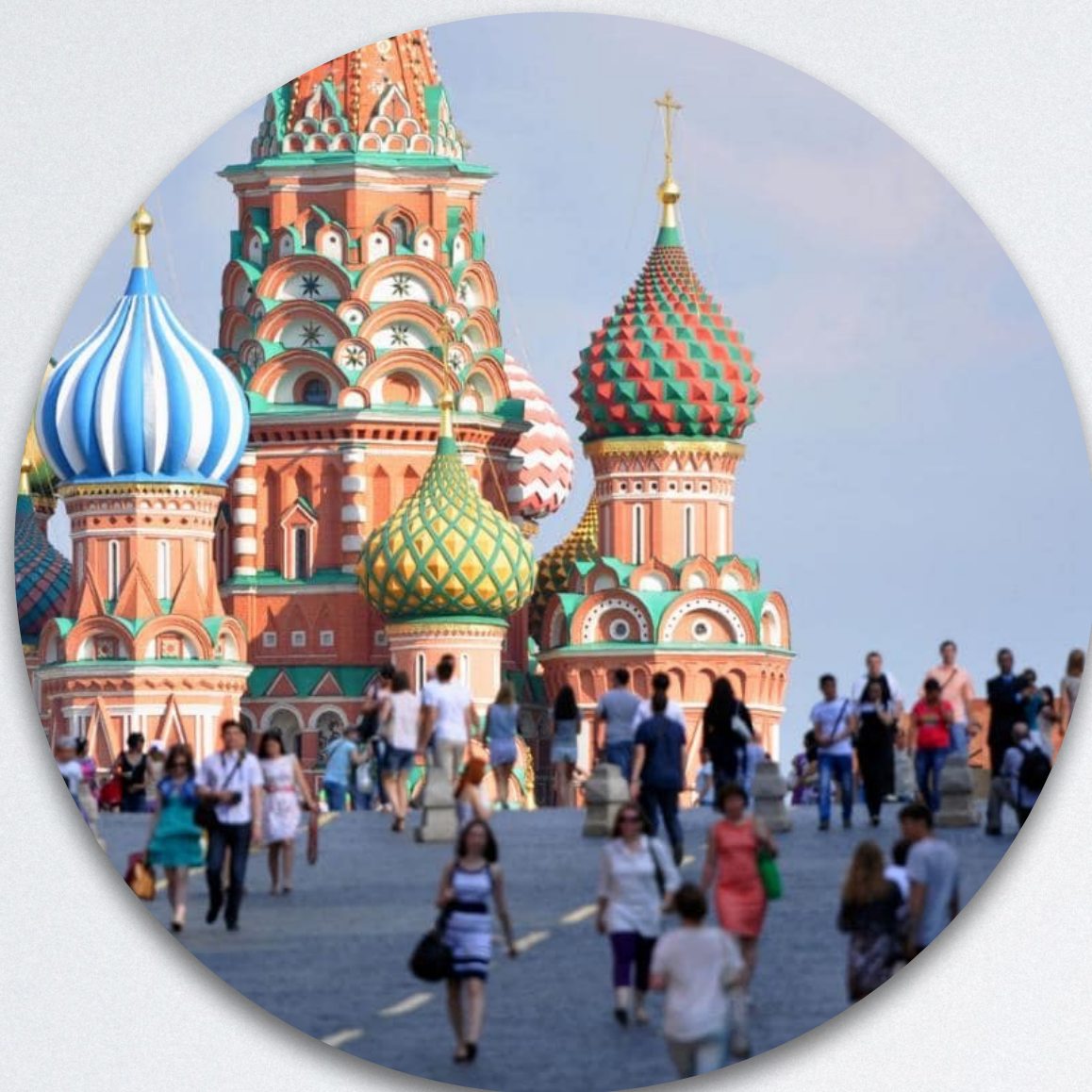


Creation of VR-video 360



Intelligent audio guides

ARVIZIO: НАПРАВЛЕНИЯ



Development of VR / AR-
excursions for the city



VR tours of museums
and spaces



Developing VR/AR-based
quests and games

TEAM



CEO
Oleg Vasilkov



Art Director
Stanislav Demchenko



CTO
Olga Solovyova



Lead Developer
Ivan Ridal



Leading 3D-designer
Alexey Fadeev



360° Aerial Panoramas
Arthur Chernyy



**History of architecture,
Ph.D. in History of Arts**
Nikolay Vasilyev



Architect, restorer
Olga Kim

CONTACTS



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